

THE LAKE GEORGE ARTS PROJECT

2022 HIGHLIGHTS

OUR MISSION: TO PROVIDE EXPOSURE AND INCOME OPPORTUNITIES TO PROFESSIONAL AND EMERGING ARTISTS, AND TO PROVIDE QUALITY ARTS PROGRAMMING FOR THE RESIDENTS AND VISITORS OF THE LAKE GEORGE REGION.

EXPOSURE opportunities

Exhibitions
Performances
Marketing & Promotion

INCOME opportunities

Artwork sales
Performance fees
Artist stipends

QUALITY ARTS programming

Courthouse Galley Exhibitions
Summer Concert Series
Jazz at the Lake
Project Local Exhibitions
Workshops & Special Events

fiscal

HIGHLIGHTS

INCREASED INVESTMENT IN ARTISTS

performance fees & stipends: \$51,000 (2021) vs \$71,100 (2022)

39%

INCREASED REVENUES FROM GRANTS & FOUNDATIONS

\$37,000 (2021) vs \$67,750 (2022)

89%

since 2019

REVENUES INCREASED

\$220,125 (2019) vs \$254,961 (2022)

15%

PROGRAMS & INITIATIVES

new

PROGRAM PARTNERSHIPS

Jazz at the Lake "Around Town"
Thursday night fireworks concert
Trailblaze NY: 1-Day Exhibition & Sale
Project Power Up (public art project)
Collectors Club: Hudson Headwaters Project (2)
Talent Unlimited at the Courthouse Gallery
5 art & literary workshops

Barnsider Restaurant"
Caldwell Lake George Library
Hudson Crossing Park
Hudson Headwaters Health Network
Lake George Beach Club
Lake George Music Festival
The Sembrich Museum
The Village of Lake George
WSWHE BOCES

21 concerts
14 exhibitions
4 online artist talks
3 artist receptions
5 art & literary workshops
4 special projects
2 fundraisers

2022 impact

CREATED INCOME & EXPOSURE OPPORTUNITIES FOR
279 VISUAL ARTISTS
122 PERFORMING ARTISTS
53 ARTS PROGRAMS & EVENTS PRESENTED
119% INCREASE IN PROGRAMS PRESENTED vs. 2021
271% INCREASE IN ARTISTS SERVED vs. 2021